

BEACON

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Ogidi Olu Farms, Stakeholders, Endorse Zero Reject Initiative

In furtherance of the drive to have a zero-reject status on Agricultural Produce and Non-Oil Exports, OgidiOlu Farms and other key stakeholders both from the government and private sectors converged once again for a strategic session held on February 27, 2017 at Eko Hotels and Suites.

The forum titled, “Nigerian Agricultural Export Zero Reject Initiative: Stakeholders’ Interactive Session with the Honourable Minister of Agriculture and Rural Development” examined zero reject of Nigeria’s agricultural exports as a catalyst for economic diversification. In attendance were representatives from Ministry of Industry, Trade, and Investment; Ministry of Mines and Steel Development; Ministry



of Health; Ministry of Agriculture and Rural Development. Other invitees included representatives from European Union, UNIDO, National Accreditation Service, Nigeria Customs Commission, IITA, Export Oriented Production, Cluster Initiative to Achieve Zero Reject, Standard Organization of Nigeria, Exporters, Processors and Farmers.

Moses Agunbiade, Farm Supervisor at Ogidi Olu Farms, attended this epoch event on behalf of the Chief Responsibility

Officer of OgidiOlu Farms, Mr Babatunde Oladele. He noted that Nigeria had several sought after agricultural produce and the only thing standing in the way of astronomical revenue from export was meeting the specified standards required by the western market. He expressed optimism

that the Zero Reject Initiative would remedy the inherent challenges in the agricultural sector.

OgidiOlu Farms, the agribusiness arm of TRW Consult Holdings, is a fast-rising enterprise positioned to become major processors and exporters of home grown produce with a vision to be one of the key players in the producing, processing and exporting value chain in the agricultural sector in Nigeria and Africa. ●

Missing Link Identified at Thrive Academy

Friday, March 31, saw Thrive Academy holding its monthly life-sharing session where fundamental issues and principles of life are discussed as a prerequisite to developing the total person.

Speaking on the topic, The Missing Link, Academy anchor and facilitator, Babatunde Oladele, revealed why many individuals seem to have checked all the boxes in their lives or certain aspirations, yet they don't seem to hit the mark. Identifying this problem as a result of a 'Missing Link', the discussion for the day dwelt on what constitutes a missing link and how it can be identified and then fixed.

He began by getting participants to define a link. Responses like a 'connector', a 'point of attachment', a 'bridge' set the tone for discourse. Participants were made to view man as a tripartite being made in the image of God. Understanding the tripartite nature of man which comprises the spirit, the soul and the body was discussed as a foundation for synergy which must come to bear as a united force in achieving various life pursuits. He



further explained that what caused a break in any human's flow whether in personal life, marriage, career, finances, spirituality, or other areas of life was as a result of a disconnect among those three entities in every individual.

When asked how an individual could repair a break in the flow, Mr Oladele responded by saying the solution was simply oneness. His words: "Your body, soul, and spirit must work in tandem for you to achieve your desired results". He went on to say that in order to achieve remarkable results, there must be a oneness of mind, purpose, mission and everything; an achieving oneness, every individual, or entity in a chain must submit own mission and agenda to for the common goal.

He further noted that this principle of deference, alignment, submission, and coordination is the elixir for astounding success. However, it takes discipline to align or submit.

It was an excited group that discussed areas where they would apply this principle with an expectation of maximised living.

The next Thrive session holds on Friday, April 28, 2017. ●



TRW Consult @ Youth and Women Empowerment Event

Young Entrepreneurs of Nigeria (YEN) hosted an event for Youth and Women entrepreneurs. At the event were members of the TRW Consult team, who were on ground to network, mingle and share with other participants the benefits and value that TRW Consult brings to each engagement and project.

The event held at NECA House,



Alausa-Ikeja on March 16, 2017. Aspiring and budding entrepreneurs ready to be impacted by

speakers like Williams Adebola, Co-founder of Redmedia, Nnamdi Ezeigbo, CEO of Slot, and Mrs Audrey Joe-Ezigbo, Co-founder, Falcon, Crop. Group.

TRW Consult team offered free consultation on website development, business plan writing, business proposal writing, and social media management. ●

Ogidi Olu Farms at First Industry Breakfast Meeting on AgriBusiness 2017

OgidiOlu Farms was part of the First Industry Breakfast Meeting (IBM) on agribusiness in 2017 organized by Lagos Business School in conjunction with Association of Amba Accredited and AACSB Accredited. The event, which was sponsored by African Capital Alliance, held at Oriental Hotel, Victoria Island, Lagos, Nigeria. The main objective of the meeting was to examine the ethics in agribusiness and need for sound ethical practice in Nigeria's Agricultural value chain. Panelists at the discussion session included Mr. Emmanuel Ijewere, Mr. Segun Adebajani and Mr Ikechkwu, who discussed their views on ethical standards in agriculture.

Participants at the event agreed that the way forward to achieving sound ethical



practice in Nigeria's agricultural value chain is "doing it right". Individuals along food supply chains should cultivate the habit of doing the right things while government should also ensure that information needed by the key actors of agricultural value chains are disseminated at the right time, in a simple and clear form.

Recommendations at the

end of the session include reversal of land tenure system, big farm owners should sub-let their farms to smallholders and install necessary facilities that will facilitate agribusiness; provision of farm assets and capacity building by the government; provision of incentives to farmers and encouraging partnerships between agro-processing firms and farmers. ●

Ogidi Olu Farms Attends First Bank Agric Expo

First Bank of Nigeria Plc recently organised an event with the focus on “Reinventing Agriculture for Sustainable National Development”. The event, which held on March 14, 2017, had in attendance Mr. Emmanuel Ijewere, Alhaji Sanni Dangote, Mr. Waheed Olagunju , MD, Bank of Industry, Alhaji, M.D. Abubakar, CEO, L&Z Integrated Farm Nigeria Ltd, and a representative of the Honourable Minister of Agriculture and Rural Development.

Moses Agunbiade, Farm Supervisor at Ogidi Olu Farms, who was in attendance, described the experience of the workshop to the Beacon crew. According to him, the workshop established the fact that agricultural sector of the economy holds the power to eradicate poverty and hunger in Nigeria and Ogidi Olu Farms was poised to be at the forefront not only in solving the demand problems in Nigeria, but would extend its frontiers to exports as well. ●



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Social Diary

The TRW Consult Team celebrates Oluwaloseyifunmi Sekoni, our February 29-born Front Desk Executive on her very special day.

LAUGHTER: The Best Medicine

Two factory workers are talking.

The woman says, "I can make the boss give me the day off." The man replies, "And how would you do that?" The woman says, "Just wait and see." She then hangs upside down from the ceiling.

The boss comes in and says, "What are you doing?" The woman replies, "I'm a light bulb."

The boss then says, "You've been working so much that you've gone crazy. I think you need to take the day off."

The other worker starts to follow her and the boss says, "Where are you going?"

The man says, "I'm going home, too. I can't work in the dark."

Inspiration/Work Tips from the TRW Consult Team

Below are snippets and nuggets from TRW Consult's Team talks every morning before start of work in the month of March.

On Diligence...The team encouraged that one should be diligent in one's work, as well as in life because it is only then God will bless one's work and effort.

On Creativity...Creativity can be seen as a tool for employee engagement. It also gives room for innovation. Creative inspiration can come through doodling, drawing, taking short walks, listening to music, writing, trying out new things, and learning new skills.

On Self-Evaluation...self-evaluation helps individuals assess their actions, motives, mistakes and achievements with a view to personal growth and improvement.

On Learning...Team members agreed that personal development and continual learning were important characteristics of an individual on the path of growth as it opened one to creative ideas and strategies.

On Efficiency...the team looked at proper management of time, and other resources in relation to assigned tasks. The



challenge thrown to the house was to keep increasing efficiency without compromising quality and quantity of our work.

On Integrity...this virtue was discussed at length and team members were challenged to pursue integrity as it helps build an enviable reputation.

On Team Spirit...the team encouraged one another to grow their team spirit and bond by having one another's back, complimenting each other and helping one another solve problems.

On Consistency...the admonition was to keep doing what we do well even when it appears one is not getting the desired results at first. Discouragements may come, but they should not overwhelm us and deter us from always given our best. ●

Lagos Business School (LBS)



On December 1, 2016, LBS received accreditation from AACSB (Association for Advance Collegiate School of Business), becoming the first institution in West Africa to be thus accredited.

Lagos Business School (LBS) is the graduate business school of the Pan-Atlantic University, Nigeria. LBS offers academic programmes, executive programmes and short focused programmes in Management that have been ranked among the best in Africa. The LBS main campus is located in Lekki, Lagos, Nigeria.

On December 1, 2016, LBS received accreditation from AACSB (Association for Advance Collegiate School of Business), becoming the first institution in West Africa to be thus accredited. Lagos Business School (LBS) also proved its high standards in management education as the International Accreditation Advisory Board of the Association of MBAs (AMBA) has accredited the MBA programmes offered by the School on

December 8, 2016.

LBS offers Academic Programmes and Executive Education, some of which are: Full-time MBA, Executive MBA, Modular Executive MBA, International Management Programme, Chief Executive Programme, Advanced Management Programme, Senior Management Programme, Owner Managers Programme, Agribusiness Management Programme, Management Acceleration Programme, Open Seminars, and Customised programmes.

To take advantage of LBS' range of offerings, call +234-(0)-8058097448, +234-(0)-8058048473 +234-(0)-8058058091, +234-(0)-8025014623 or visit their campus at Km 49, Lekki-Epe Expressway, Ajah, Lagos, Nigeria. ●

We Take You from Thoughts to Prints

Every day uncountable ideas flash through our minds. Some of them are terrific ones loaded with information that would proffer solutions to some of the problems we see prevalent in our specific industry or areas of expertise, they could also be mind-blowing thoughts that will set us apart from the crowd.

As a successful professional, politician, or industry expert, you probably don't have a lot of extra time; certainly not enough extra time to write a voluminous

book. We know that, as a professional, writing a book on an area of your core competence makes you stand out. It can also serve as a veritable medium to deliver your philosophy, values, expertise, knowledge and latest trends in your field to clients and audience; thus, entrenching you as an authority in your immediate and remote spheres of influence.

With a great book, what you offer your readers is your unique, one-of-a-kind perspective. This ultimately gives you brand recognition. Nothing establishes a

professional's brand like a book. The author of a book gains expert status in his or her field. Writing a book instantly establishes the author as a respected personality with the news media, clients, and other professionals.

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TRW Consult Holdings Overview

S/N	Corporate Entities	Descriptions	Core Offerings	Website
1	The Ready Writers	Content & Editorial Company	<ul style="list-style-type: none"> - Research - Content Development - Manuscripts - Transcribing - Editing & Proofing 	www.thereadywriters.net
2	Sons of Issachar Concepts	A Total Publishing Company	<ul style="list-style-type: none"> - Book Publishing - Digital Publishing - Book Marketing - Idea Management - Process Improvement 	www.issacharprojects.com
3	TRW Consult Ltd	Marketing Communications Agency	<ul style="list-style-type: none"> - Reputation Management - Digital Marketing - Content Marketing - Event Marketing - Social Media - Publicity 	www.trwconsult.com
4	Ogidi Olu Farms	Cultivation, Processing & Exports	<ul style="list-style-type: none"> - Crops Cultivation - Produce Processing - Exports 	www.ogidiolufarms.com

